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# Formulate a Plan

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# Possible ways to raise money for AHS life skills

- **What it's like to have autism simulation**
  - Pros
    - Spread awareness
    - Help people understand what it's like to have autism
  - Cons
    - How would we get people to give up their free time to come?
    - Logistics

# Possible ways to raise money for AHS life skills

- **Fundraiser**
  - Pros
    - Raise money easily
  - Cons
    - Does not spread awareness or teach people anything
    - Would not be the best way to make the most money

# How we are going to raise money for AHS life skills

- **Documentary**

- Pros
  - Spread awareness
  - Work hands on with our issue
  - Encourages people to donate
- Cons
  - Liability and consent forms with the students in life skills
  - Making sure our documentary portrays the issue correctly

# What we're doing

We are making a documentary about autism in schools and setting up an online donation site, whose profits will go to the Austin High Life Skills class.

# How we're doing it

- Interview life skills teacher
- Interview principal of Odyssey School
- Interview counselor for children on the spectrum
- Interview adults and children on the spectrum
- Film the students in life skills

## Potential for impact

The AHS life skills class is very underfunded. They receive hand me down technology that often barely works, they have very few books and resources and even mold in the walls. We believe we can raise a significant amount of money to help buy books, resources and technology and help fix the problems resulting from leaks and mold.

# Opportunities and Challenges

We were offered the opportunity to show a trailer for our video in the Austin Autism Film Festival. We only had a week to make the trailer so we had to schedule interviews and film in a very short period of time. We also only had about 30 minutes to film the life skills kids. We had to do a lot with a little footage in order to complete the trailer for the festival. After many challenges, we were able to show our video.



# The Austin Autism Film Festival

At the festival we received an amazing response for our trailer and met many people who wanted to help us.



# Marketing and Outreach

We have an active twitter and facebook account that we update with news about the documentary, progress, behind the scenes pictures and more.

**Follow us!!**

**@AHS\_lifeskills**

<https://vimeo.com/18636901>

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